

# BANKER & TRADESMAN

2008 EDITORIAL CALENDAR

Banker & Tradesman is published every Monday, 52 weeks a year. It includes special sections, editorial focuses and custom publications on the dates below.

	SPECIAL SECTIONS	CUSTOM PUBLICATIONS	
<b>JANUARY</b>	7		
	14		
	21	Structures <i>Focus: Green Building</i>	Real Estate Connection 2008 Boston Home Show
	28	Commercial Real Estate Monthly <i>Focus: 2007 Year in Review</i>	
<b>FEBRUARY</b>	4	Educating the Industry	MassBuilder
	11	The Law of the Land	Massachusetts Banker
	18		The Greater Boston Builder
	25	Commercial Real Estate Monthly <i>Focus: Planning, Permitting &amp; Project Management</i>	The Professional Contractor
	28	Mass.Market Trends Report	
<b>MARCH</b>	3		
	10		
	17		NEMBC/Mortgage Record
	24	Structures <i>Focus: Residential Design &amp; Construction</i>	Bay State Apartment Owner
	31	Commercial Real Estate Monthly <i>Focus: Hotels, Restaurants &amp; Recreation</i>	
<b>APRIL</b>	7		
	14		BankWorld
	21		Massachusetts Banker
	28	The Law of the Land Commercial Real Estate Monthly <i>Focus: Public-Sector Projects</i>	
<b>MAY</b>	5		MassBuilder
	12	Structures <i>Focus: Architecture &amp; Design</i>	
	19		Real Estate Connection
	26	Commercial Real Estate Monthly <i>Focus: Property Management</i>	The Professional Contractor
<b>JUNE</b>	2		The Greater Boston Builder
	9	B&T's Best	
	16		
	23		Bay State Apartment Owner
	30	Commercial Real Estate Monthly <i>Focus: Technology &amp; Innovation</i>	

## SPECIAL SUPPLEMENTS

### STRUCTURES

Published six times a year, this supplement focuses on construction trends and events that influence thousands of professionals in architecture, engineering and development.

### MASS.MARKET TRENDS REPORT

This special 53rd issue of Banker & Tradesman reports on key market sectors, including residential and commercial real estate, mortgage lending and foreclosures. Strategic outlooks, statistics and analyses augment this valuable resource.

### COMMERCIAL REAL ESTATE MONTHLY

Anchored by vital commercial sales transactions, this monthly supplement is a must-read for those in commercial real estate. With varying monthly themes, each issue contains in-depth coverage of the latest trends affecting the commercial market.

### BANKER & TRADESMAN'S NEW LEADERS

Recognizing the 40 most accomplished upcoming executives in the Bay State's banking, real estate, legal and financial sectors.

### THE LAW OF THE LAND

Published four times a year, this section focuses on legal issues surrounding Massachusetts development.

## ADVERTISING SECTIONS

### EDUCATING THE INDUSTRY

This focus concentrates on the increasing demand for an executive education and targets the latest educational opportunities for professionals in banking, investing, architecture, real estate, engineering, law, economics, finance and construction.

### B&T'S BEST

This section will feature the results of a reader poll on the best vendors in dozens of categories. Gold, Silver and Bronze winners will be highlighted.

### BUSINESS PROFILES

This section will feature corporate profiles of companies of interest to the readers of Banker & Tradesman.

### PROJECT PROFILES

This special feature will take a look at the construction stories of selected high-profile development projects across Massachusetts.

**SPECIAL  
SECTIONS**

**CUSTOM  
PUBLICATIONS**

	<b>SPECIAL SECTIONS</b>	<b>CUSTOM PUBLICATIONS</b>
<b>JULY</b>	7	
	14 Structures <i>Focus: Contractors &amp; Subcontractors</i>	Massachusetts Banker
	21	
	28 Commercial Real Estate Monthly <i>Focus: Real Estate Finance</i>	
<b>AUGUST</b>	4	MassBuilder
	11 Business Profiles	
	18 Banker & Tradesman's New Leaders	Real Estate Connection
	25 Commercial Real Estate Monthly <i>Focus: Retail</i>	The Professional Contractor
<b>SEPTEMBER</b>	1	The Greater Boston Builder
	8 The Law of the Land Structures <i>Focus: Restoration &amp; Renovation</i>	NEMBC/Mortgage Record 2008 Boston Home Show
	15	
	22	Bay State Apartment Owner
	29 Commercial Real Estate Monthly <i>Focus: Biotechnology</i>	
<b>OCTOBER</b>	6	
	13 Educating the Industry	Massachusetts Banker
	20	
	27 Commercial Real Estate Monthly <i>Focus: Real Estate Investment</i>	
<b>NOVEMBER</b>	3	MassBuilder
	10 Structures <i>Focus: Build Boston</i>	
	17	Real Estate Connection
	24 The Law of the Land Commercial Real Estate Monthly <i>Focus: Brokerage Services</i>	The Professional Contractor
<b>DECEMBER</b>	1	The Greater Boston Builder
	8	
	15	
	22	Bay State Apartment Owner
	29 Commercial Real Estate Monthly <i>Focus: The Year Ahead</i>	

**EVENT GUIDES**

**NEMBC/MORTGAGE RECORD**

The spring New England Mortgage Banking Conference issue includes previews and registration materials, and the fall issue is a guide to the Conference.

**BANKWORLD**

This official guide to BankWorld features corporate profiles, stories on the banking industry and a guide to show exhibitors.

**BOSTON HOME SHOW**

Provides information for homeowners and building professionals entering the January 2008 Boston Home Show.

**CUSTOM  
PUBLICATIONS**

**REAL ESTATE CONNECTION**

The Greater Boston Real Estate Board produces this magazine, focusing on news affecting residential and commercial real estate professionals in Greater Boston.

**THE GREATER BOSTON BUILDER**

The Official Magazine of the Builders Association of Greater Boston includes editorial features on local and national industry news and trends, a message from the president, a members in the news feature, a calendar of events and photos highlighting industry activities.

**MASSACHUSETTS BANKER**

The Massachusetts Bankers Association produces the Bay State's most comprehensive banking publication featuring legislative news and financial trends.

**BAY STATE APARTMENT OWNER**

The official magazine of the Rental Housing Association is packed with innovative and informative articles pertaining to owners, property managers and vendors in the rental profession.

**MASSBUILDER**

The official magazine of the Home Builders Association of Massachusetts contains articles highlighting finance, technology and legislative issues.

**THE PROFESSIONAL CONTRACTOR**

The Associated Subcontractors of Massachusetts produces this magazine providing substantive information on legal, financial, management and safety issues vital to the construction industry.

*For more information about Warren Group products and services please call*

EDITORIAL  
**Elizabeth Zelma**  
617.896.5372

ADVERTISING  
**Scott Anderson**  
617.896.5307

CUSTOM PUBLICATIONS  
**George Chateaufeuf**  
617.896.5344