

BANKER & TRADESMAN

2010 EDITORIAL CALENDAR

Banker & Tradesman is published every Monday, 52 weeks a year. It includes special sections, editorial focuses on the dates below.

	SUPPLEMENTS & SPECIAL SECTIONS	BONUS DISTRIBUTION
JANUARY	4	GBREB Officer Installation
	11	Expo in the Sun Program
	18	Boston Wine Expo
	25	CREMO MA Appraisal Institute Meeting
FEBRUARY	1	Boston Women's Network
	8	Community Banks BSA Smart Growth
	15	NAIOP Meeting
	22	CREMO
MARCH	1	
	8	Law of the Land Mass Bar Assoc. Conference
	15	NAIOP Meeting
	22	Top Lenders of 2009
	29	CREMO
APRIL	5	Educating the Industry BAGB Awards
	12	Res. Design & Construction
	19	Credit Unions Great NE Credit Union Show
	26	CREMO, BankWorld Guide BankWorld & MBA Conference
MAY	3	Top Charitable Firms IREM Alternative Energy Conf.
	10	NEFMA Spring Conference
	17	Structures NE Xpo For Business
	24	CREMO
	31	
JUNE	7	Law of the Land MA, NH, RI Credit Union Con.
	14	Wealth Management MBA Retail/Technology Conf.
	21	MassBuilders Annual Awards
	28	CREMO Boston Chamber of Commerce Financial Services Forum
JULY	5	
	12	
	19	B&T's Best
	26	CREMO

SPECIAL SUPPLEMENTS

STRUCTURES

Focuses on construction trends and events that influence thousands of professionals in architecture, engineering and development.

COMMERCIAL REAL ESTATE MONTHLY

Anchored by vital commercial sales transactions, this monthly supplement is a must-read for those in commercial real estate. With varying monthly themes, each issue contains in-depth coverage of the latest trends affecting the commercial market.

BANKER & TRADESMAN'S NEW LEADERS

Recognizing the most accomplished upcoming executives under the age of 40 in the Bay State's banking, real estate, legal and financial sectors.

BUSINESS PROFILES

This section will feature corporate profiles of companies of interest to the readers of Banker & Tradesman.

BST'S BEST

This section will feature the results of a reader poll on the best vendors in dozens of categories. Gold, Silver and Bronze winners will be highlighted.

TOP LENDERS OF 2009

Which banks, credit unions, and mortgage companies were the top producers in 2009. Which companies had the highest number of single family home loans, or the highest dollar volume, or the most refinance loans? Who dominated the commercial lending arena for the year? We will look at the top producers in up to 24 different lending categories across the state.

TOP CHARITABLE FIRMS

Massachusetts is a charitable state, and we have no lack of generous companies within the B&T world of real estate, finance, and construction. We will take a close look at those firms who went above and beyond with donations of time, money, and resources.

ADVERTISING SECTIONS

EDUCATING THE INDUSTRY

This focus concentrates on the increasing demand for education and targets the latest educational opportunities for professionals in banking, investing, architecture, real estate, engineering, law, economics, finance and construction.

THE LAW OF THE LAND

This section focuses on legal issues surrounding Massachusetts development.

COMMITMENT TO GREEN

A special section to promote GREEN projects and solutions in real estate, building, architecture, development, management and the companies behind them.

SUPPLEMENTS & SPECIAL SECTIONS

BONUS DISTRIBUTION

	SUPPLEMENTS & SPECIAL SECTIONS	BONUS DISTRIBUTION
AUGUST	2	
	9	
	16	Commitment to Green
	23	
	30	CREMO
SEPTEMBER	6	IREM Expo
	13	Business Profiles
	20	The Law of the Land
	27	CREMO
		Boston Chamber of Commerce Financial Services Forum
OCTOBER	4	Educating the Industry
	11	
	18	Community Banks
	25	CREMO
		BOMA Fall Fest
NOVEMBER	1	B&T's New Leaders
	8	
	15	Structures
	22	
	29	CREMO
DECEMBER	6	The Law of the Land
	13	Commitment to Green
	20	
	27	CREMO
		Boston Chamber of Commerce Breakfast
		NAIOP Breakfast

ADVERTISING SECTIONS

Continued

COMMUNITY BANKS

An economic recession forcing many people to shift their dwindling investments to a safer shelter. Are community banks the answer? We'll focus on their position and importance in today's economy.

CREDIT UNIONS

With the changing economy and financial climate, credit unions are playing a larger role and making news. See what has changed and what is on the horizon for credit unions in Massachusetts.

WEALTH MANAGEMENT

With ever changing and complicated tax laws, family business succession planning, new investment opportunities, and a host of other high net worth money issues, wealth management is a key component for B&T readers.

EVENT GUIDES

EXPO IN THE SUN

This official guide features corporate profiles, stories on the residential and commercial mortgage industries and a guide to show exhibitors.

BANKWORLD

This official guide features corporate profiles, stories on the banking industry and a guide to show exhibitors.

THE GREAT NEW ENGLAND CREDIT UNION SHOW

This official guide features corporate profiles, stories on the credit union industry and a guide to show exhibitors.



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